

Drive Leads to Your Website

SEARCH ENGINE MARKETING

Internet Marketing for Your Website

Why Do I Need Search Engine Marketing?



- 60% of Realtors with websites don't market them!
- 85% of people who go online use search engines to find what they are looking for.
- 62% of people use Google and 22% use Yahoo
- Most people never look beyond the first page of Google and Yahoo search results
- The Number 1 ranked ad receives 42.1% of click throughs
- Real estate professionals spent \$1.8 billion on inter net marketing in 2007
- Search Engine Marketing results are immediate, compared to Search Engine Optimization, which can take months.

Google AdWords Starter Plan

Price Includes:

- Account setup
- Initial meeting to determine target market
- 3 months of Search Engine Marketing
- Minimum 100 ad clicks per month
- Comprehensive report of progress
- No fees paid to Google by you
- Price is ALL INCLUSIVE!

\$750

3-month special!!!

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