#### Drive Leads to Your Website

# SEARCH ENGINE MARKETING

#### nternet Marketing for Your Website



#### Why Do I Need Search Engine Marketing?

- Instantly drive new prospects to your site before your competition does
- 60% of Realtors with websites don't market them!
- 85% of people who go online use search engines to find what they are looking for.
- 62% of people use Google and 22% use Yahoo
- Most people never look beyond the first page of Google and Yahoo search results
- Real estate professionals spent \$1.8 billion on internet marketing in 2007
- Search Engine Marketing results are immediate, compared to Search Engine Optimization, which can take months.

99 One Time S

## Google Marketing Intro Plan

### Price Includes:

- Account setup (one time fee)
- Initial consultation to determine target market
- 1 Community with up to 10 keyword phrases
- Monthly report of campaign stats
- Minimum of 40 targeted visitors per month
- Receive 50% of your monthly fee back, if your receive less than 40 visitors per month
- MONEY BACK GUARANTEE

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