

webretool

KW TEMPLATE WEBSITES

The "Basic"

\$99



Get your real estate business on the web at low cost

- Home Page with custom message and agent photo/logo
- Property Search Pages with My Current Listings and MLS Search
- My Background Page with bio/resume and agent photo
- Standard KW Buyer/Seller Articles, Lead Capture Forms, and more!

The "Go-Getter"

\$299

Includes "The Basic" plus:



- 2 Neighborhood Pages with Community Description, School Info, Photos, and Links
- Testimonials Page and Past / Recent Sales Page
- Add stock images to Home Page
- 5 Custom MLS Search Buttons (i.e. Search Santa Monica Condos under \$1 Million)

The "Closer"

\$499

Includes "The Go-Getter" plus:



- 4 Neighborhood Pages with Community Description, School Info, Photos, and Links
- Add 1 custom section of your choosing
- Add a framed-in Blog or Newsletter
- Text and Image links to lead capture forms with custom autoresponders
- 10 Custom MLS Search Buttons (i.e. Search Santa Monica Condos under \$1 Million)

Semi-Custom KW Websites

\$1499

The advantages of a custom design without the price tag

- Full Custom Home Page from unique designs created for you
- Secondary Pages include "The Closer" plus:
 - ~ Add up to 4 custom section of your choosing (i.e. Condos, Investments, etc.)
 - ~ Up to 25 Custom MLS Search Buttons
 - ~ Up to 6 Neighborhood Pages with Description, School Info, Photos, and Links



Fully Custom Websites with price quotes are available upon request

KW Template Websites

NO MONTHLY FEES, PAY FOR SET UP ONLY	The Basic \$99	The Go-Getter \$299	The Closer \$499	Semi-Custom \$1499
Unique Domain Name Registration (www.your-domain.com)	\$10 per year	1st year included	1st year included	1st year included
HOME PAGE				
Choose from Unique Mockups Created for You				•
Full Custom Home Page				•
Upload Stock Images		•	•	•
Upload Agent Photo & Logo	•	•	•	•
PROPERTY SEARCH				
Custom Search Buttons by City & Price (ie, Santa Monica Condos Under \$1 Million)		5	10	up to 25
Featured Properties Page (Your Current Listings)	•	•	•	•
MLS Search Page	•	•	•	•
ABOUT US				
Upload Agent Photo & Bio to My Background Page	•	•	•	•
Past or Recent Sales		•	•	•
Testimonials		•	•	•
NEIGHBORHOODS				
Pages include Community Description, School Info, Photos & Links		2	4	up to 6
OTHER PAGES				
Custom Section (Condos, Investments etc.)			1	up to 4
Blog/Newsletter Setup (framed in)			•	•
Standard KW Buyer/Seller Resources	•	•	•	•
LEAD GENERATION				
Text Links on Home Page to Lead Capture Forms		•	•	•
Text and Image Links on Custom Pages to Lead Capture Forms			•	•
Custom Message for Form Response & Autoresponder			•	•
Link to Top Producer Account		•	•	•
SEARCH ENGINE OPTIMIZATION				
Add Title & Meta Tags for Home Page	•	•	•	•
Add Title & Meta Tags for Neighborhood & Custom Pages		•	•	•